

Greg Howell has over 15 years experience with museums, exhibitions, archives, historical organizations, and libraries, including marketing, planning, digital services, photography, and design. He has collaborated with the development of international traveling exhibits and catalogs, produced preservation assessments for numerous organizations, and guided development of archives and repositories, including a decade building a state-of-the-art archives for Elvis Presley Enterprises (Graceland.) Greg Howell's wide array of services include historical tour development, exhibition upgrade and content development, and product development of historical collections. Howell also is a published photographer and writer. He has consulted on numerous projects involving community and organization revitalization.

### **Selected Qualifications**

- Historic District and walking tour development
- Project management
- Curatorial and historical research
- Museum & exhibit development
- Community and educational outreach
- Published photographer & writer
- Digital photography restoration
- Archive and collection storage planning and implementation
- Artifact preventive preservation
- Conservation and restoration consulting, planning and assistance
- Digital cataloging, databases, and imaging
- Website and blog building and maintenance
- Graphic Design

### **Selected List of Clients and Consulting Projects**

FRINGE Theater Festival Inc, New York, NY  
InsideOut Magazine, Hudson Valley, NY  
STAX Museum of American Soul, Memphis, TN  
Triad Projektgesellschaft, 2000 World's Fair, Berlin, Germany  
The Estate of Elizabeth Montgomery, Los Angeles, California  
American Contract Bridge League, Memphis, TN  
ROCK STYLE Exhibition, Metropolitan Museum of Art, New York, NY  
Belz Group, Peabody Hotel, Memphis, TN  
Liberace Museum & Foundation, Las Vegas, NV  
South Main Historic District, Memphis, TN  
Historic Hudson, Columbia County, NY  
Center of Southern Folklore, Memphis, TN  
Elvis Presley Enterprises (Estate of Elvis Presley), Memphis TN  
Pentagram and Auerbach Associates, New York, NY  
Hanover EXPO 2000, Hanover, Germany  
Tunica River Park Museum, Hollywood, Mississippi  
Firefighting Museum of New York State, Hudson NY  
Orange County Firemen's Museum, Montgomery, NY  
Tunica County History Museum, Tunica, MS  
Modern Arts, New York, NY  
North East Antiques Journal, Palmer, Massachusetts

## **Selected Project History**

### **InsideOut Magazine, Hudson Valley, New York**

Writer, interviewer, and online editor for InsideOut Magazine, a progressive magazine for upstate New York, including an interview with NASCAR racer Evan Darling.

### **Fringe Festival, New York, New York**

Graphic Artist and Program Guide editor for the Fringe Festival in New York City, a festival that brings over 200 international theatrical productions to Manhattan's premiere adjudicated theatrical event.

### **Historic Hudson, Columbia County, New York**

Created a collections care/policy and procedures assessment for Columbia County in New York as well as a digital catalogue and database of over 400 glass plate negatives in preparation for the 2009 Quadracentennial (400-year anniversary) of the founding of Hudson, New York - the first chartered city in the United States.

### **Firefighting Museum of New York State, Hudson, New York**

Created an assessment for collections care, policy and procedures, and museum accreditation, as well as implemented the assessment for improved exhibitions and exhibit techniques and a new artifact repository for New York State's Fire Museum, a 400 year-old collection of the largest fire apparatus and artifacts in the world.

### **South Main Art Festival & Trolley Tours, Memphis, Tennessee**

Consulted and worked with committee to bring numerous art festivals to the South Main Historic District in Memphis, Tennessee, as well as monthly evening trolley tours of the art galleries and shops.

### **South Main Memphis Walking Tour, Memphis, Tennessee**

Created a walking tour of the South Main Historical District, and a new presentation of the tours by placing images, historic information and points of interest printed on "old style" hand-held church fans - and funded by sponsorship.

### **Tunica Mississippi River Museum, Hollywood, Mississippi**

Built mounts and prepared exhibit artifacts for the grand opening of the Hollywood Casino \$40,000,000 project including consultation with architects, curators, registrars, and board members.

### **Tunica Mississippi History Museum, Tunica County, Mississippi**

Implemented curatorial and exhibition techniques for the grand opening of The Tunica Mississippi Museum, including mount-making, procuring artifacts, exhibit labels, and implementing conservation techniques for both exhibitions and storage areas, including consultation with architects, registrars, and staff.

### **Estate of Elizabeth Montgomery, Los Angeles, California**

After 40 years of being denied a star on the Hollywood Walk of Fame, Greg Howell created a tailored package and presented it to the Hollywood Chamber of Commerce. On January 4, 2008, the ceremony for Elizabeth Montgomery was held to award her Star on the Hollywood Walk of Fame. Howell consulted with the family of Elizabeth Montgomery and the Hollywood Chamber of Commerce to bring this long overdue award to fruition. The ceremony was followed by a reception and film festival further commemorating Ms. Montgomery's career, including the Emmy-award winning series *Bewitched*, and her benchmark motion pictures, *The Legend of Lizzie Borden* and the controversial 1974 movie, *A Case of Rape*.

### **Estate of Elvis Presley, Graceland, Memphis, Tennessee & Los Angeles, California**

Helmed the Exhibitions & Collections department for Elvis Presley Enterprises, Inc. (EPE) for a decade. Greg developed EPE's state-of-the art archives containing a digital database of 100,000 photographs, 10,000 textiles, 250,000 documents, and 30,000 miscellaneous objects including classic cars, musical instruments, weaponry, furniture and accessories, residential architecture, and a customized, private jet. He worked on exhibits with The Metropolitan Museum of Art, New York; the Rock and Roll Hall of Fame, Cleveland; The Country Music Hall of Fame, Nashville; several Presidential Libraries; and in the U.K. and Germany.

### **Liberace Museum, Las Vegas, Nevada**

Collections care and exhibit consultant for the Liberace Museum in Las Vegas, assisting the museum with climate control issues, lighting correction, cataloging techniques and artifact preservation.

### **Stax Museum of Soul, Memphis, Tennessee**

Created a detailed 300 page assessment to guide the museum, board, and staff toward a 5-year museum accreditation plan with the American Association of Museums.

### **American Contract Bridge League, Memphis, Tennessee**

Assessment and implementation of collections repository, cataloging, and preservation. Product creation of archival material and the project management of the production of a 4-disk dvd set of television classic program, *Championship Bridge with Charles Goren*.

Additional consultations include photographer Annie Liebovitz, New York; music producer Ernst Jorgenson, Stockholm; RCA/Bartelsman Group, Berlin & New York; Peter Guralnick, well-known author of *Searching for Robert Johnson* and *Last Train to Memphis*, Boston; A&E's *Biography*, New York; ABC's *World News with Peter Jennings*, New York; and Elvis Presley Enterprises/Peabody Hotel for the restoration of Elvis' childhood home, Memphis.

### **Selected Media**

Greg has appeared on MTV, VH-1, the BBC, NBC's *Dateline*, ABC's *Good Morning America*, CBS *This Morning*, and in *Rolling Stone*, the *New York Times*, the *New York Post*, Germany's the *Bild* Hanover, and *Memphis* magazines, and was the cover story in *Agenda Magazine*. In 2007, his interest in web design and project management rekindled his love of photography, and his recent photographs and articles have appeared in *Italian Architecture Digest*, *Elle Decor*, *Northeast Antiques Journal*, *InsideOut Magazine* - New York, the *Here's Lucy* dvd liner notes, plus numerous websites and blogs.